



PROMO  
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CODE

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Check out our **UNBEATABLE OFFERS**  
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## PROMOTE YOUR BUSINESS!

Offers end **August 31, 2017**

# CYCLE 2 | 2017 SPECIAL OFFERS

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## WRITING INSTRUMENTS

### FREE 2-COLOR BARREL IMPRINT!

## TIMELESS CLASSIC & TRENDY STYLUS



#CS | **\$0.57**<sup>(A)</sup>

HAPPY BIRTHDAY BIC® CLIC STIC®! 30 YEARS!



BIC® Clic Stic® | CS | Min. 300 | was \$0.78(A)  
BIC® Easy-Glide System® Ink Available



#CSSTY | **\$0.68**<sup>(A)</sup>



**PEN+STYLUS** BIC® Clic Stic® Stylus Pen | CSSTY | Min. 300 | was \$0.90(A)  
BIC® Easy-Glide System® Ink Available Covered by U.S. Patent Nos. 8,847,930; 9,092,077



#BPS | **\$0.28**<sup>(A)</sup>

BIC® Pencil Solids | BPS | Min. 500 | was \$0.36(A)



#RS | **\$0.44**<sup>(A)</sup>



BIC® Round Stic® | RS | Min. 500 | was \$0.58(A)



#VRSG | **\$0.50**<sup>(C)</sup>

BIC® Verse Pen | VRSG | Min. 300 | was \$0.77(A)



BIC® Writing Instruments include a 2-color barrel imprint. **FREE SET-UP!**



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## WRITING INSTRUMENTS

FREE 2-COLOR BARREL IMPRINT!



#VRSSTY | **\$0.65**(C)

PEN+STYLUS BIC® Verse Stylus Pen | VRSSTY | Min. 300 | was \$1.00(A)



#LYRIC | **\$0.50**(C)

BIC® Lyric Pen | LYRIC | Min. 300 | was \$0.77(A)



#AVEG | **\$0.55**(C)

BIC® Avenue Pen | AVEG | Min. 300 | was \$0.85(A)



#AVESTY | **\$0.67**(C)

PEN+STYLUS BIC® Avenue Stylus Pen | AVESTY | Min. 300 | was \$1.03(A)



#IMG | **\$0.66**(C)

BIC® Image Pen | IMG | Min. 300 | was \$1.02(A)



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## WRITING INSTRUMENTS

### FREE 2-COLOR BARREL IMPRINT!



#IMGG | **\$0.73**<sub>(C)</sub>

BIC® Image Grip Pen | IMGG | Min. 300 | was \$1.12(A)



#IMGSTY | **\$0.86**<sub>(C)</sub>

PEN+STYLUS BIC® Image Stylus Pen | IMGSTY | Min. 300 | was \$1.30(A)



#GR | **\$1.18**<sub>(A)</sub>



BIC® Grip Roller | GR | Min. 150 | was \$1.43(B)



#CSWBCG | **\$1.21**<sub>(A)</sub>



BIC® WideBody® Color Grip | CSWBCG | Min. 300 | was \$1.40(B)



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## **graphic** WRITING INSTRUMENTS



#55820 | **\$0.32**<sub>(C)</sub>

**[NEW]** Element Slim Pen | 55820 | Min. 500 | was \$0.44(C)



#55210 | **\$0.41**<sub>(C)</sub>

Element Pen | 55210 | Min. 300 | was \$0.57(C)



#55818 | **\$0.60**<sub>(C)</sub>

**[NEW]** **PEN+STYLUS** Element Metallic Stylus Pen | 55818 | Min. 300 | was \$0.80(C)



#55245 | **\$0.35**<sub>(A)</sub>

 **Good Value.** Dart Pen | 55245 | Min. 300 | was \$0.46(A)



#55732 | **\$0.35**<sub>(A)</sub>

 **Good Value.** Dart Color Pen | 55732 | Min. 300 | was \$0.46(A)



#55821 | **\$0.45**<sub>(C)</sub>

**[NEW]**  **Good Value.** UV Clip Pen | 55821 | Min. 500 | was \$0.59(C)



All Pens include a 1-color barrel imprint. **FREE SET-UP!**

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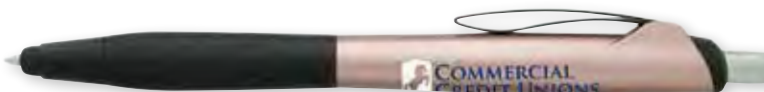
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## **WRITING INSTRUMENTS**



#55826 | **\$0.45<sub>(C)</sub>**

**[NEW]**  **Good Value.** Razz Pen | 55826 | Min. 300 | was \$0.63(C)




#55827 | **\$0.55<sub>(C)</sub>**

**PEN+STYLUS** **[NEW]**  **Good Value.** Razz Stylus Pen | 55827 | Min. 300 | was \$0.71(C)  
Covered by U.S. Patent Nos. 8,847,930; 9,092,077



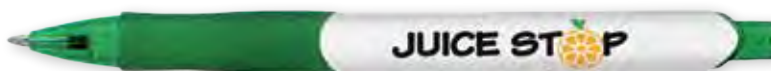
#55327 | **\$0.49<sub>(C)</sub>**

 **Good Value.** Storm Pen | 55327 | Min. 300 | was \$0.71(A)



#55783 | **\$0.59<sub>(C)</sub>**

**PEN+STYLUS**  **Good Value.** Storm Metallic Stylus Pen | 55783 | Min. 300 | was \$0.79(C)



#55234 | **\$0.50<sub>(A)</sub>**

Spirit Pen | 55234 | Min. 300 | was \$0.63(C)



#55779 | **\$0.55<sub>(C)</sub>**

**PEN+STYLUS**  **Good Value.** Tev Metallic Stylus Pen | 55779 | Min. 250 | was \$0.75(C)



**All Pens** include a 1-color barrel imprint. **FREE SET-UP!**

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#P4A3A25  
**\$0.30**(C)

BIC® Sticky Note™ 4" x 3" Adhesive Notepad  
25 Sheet | P4A3A25 | Min. 500 | was \$0.67(B)



#P3A3A25  
**\$0.29**(C)

BIC® Sticky Note™ 3" x 3" Adhesive Notepad  
25 Sheet | P3A3A25 | Min. 500 | was \$0.66(B)



#SNC2A  
**\$4.99**(C)

BIC® Sticky Note™ 2-3/8" x 2-3/8" x 2-3/8" Adhesive Cube,  
SNC2A | Min. 120 | was \$5.65(C)



#P12A2A25  
**\$0.79**(C)

BIC® Sticky Note™ 12" x 2" Adhesive  
Notepad 25 Sheet | P12A2A25 |  
Min. 500 | was \$1.05(B)



BIC® Sticky Note™ prices include a FREE 4-color process imprint.

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EQP PRICING ON SMALL QUANTITY (CUSTOM CALENDARS!)



**TRIUMPH**  
CALENDARS

CALENDARS



#447 6-sheet Desk Tent  
**\$2.12**(P) Min. 100 I was \$5.09(c)

★ ★ ★  
**PRINTED  
USA**



#360 Small Quantity Appointment - Stapled  
**\$4.00**(E) Min. 50 I was \$6.44(c)

#350 Small Quantity Appointment - Spiral  
**\$4.69**(E) Min. 50 I was \$7.58(c)



#657 Desk Pad  
**\$3.82**(C) Min. 100 I was \$5.51(E)

Calendar offers cannot be combined. Additional options available. Please reference the 2018 Triumph® and Good Value™ Calendars catalog or bicgraphic.com for additional details. Promotions above do not apply to co-op, custom, or special quotes.

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Good Value.

CALENDARS

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## BUY 300 BIC® INTENSITY® CLIC™ GEL PENS

For every order of 300 BIC® Intensity® Clic™ Gel Pens  
at only \$2.16 each...

# Get 100 FREE



Appointment Calendars!



ICLGEL | BIC® Intensity® Clic™ Gel

Choose from our popular Triumph® Appointment styles.  
View the entire selection on [bicgraphic.com](http://bicgraphic.com).

Min. 300. Orders must be placed in increments of 300 units in order to receive free goods.  
Price includes a 1-color barrel imprint on #ICLGEL and ANY ONE COLOR imprint on the calendar. Not available on 24 hour service. Freight not included. Calendars and pens will ship separately.



## END QUANTITY PRICING

On All New Orders for Standard Spiral and  
Stapled Good Value. Appointment Calendars.



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## DRINKWARE

### KOOZIE

45448  
**britePix** KOOZIE® Can Cooler

**Price Includes:** **britePix** Full Color,  
3 locations

**Set-Up Charge:** \$50(G)

**\$0.84**(C)

Min. 200 | was \$1.08(C)



### KOOZIE

45231  
Deluxe Collapsible  
KOOZIE® Can Cooler

**Price Includes:** 1-color imprint,  
2 locations

**Set-Up Charge:** \$50(G)

**\$1.29**(C)

Min. 200 | was \$1.71(C)



### KOOZIE

46105 **[NEW]**  
Neoprene Zip-Up  
Bottle KOOZIE®  
Cooler

**Price Includes:** 1-color  
imprint, 1 location

**Set-Up Charge:** \$50(G)

**\$2.49**(C)

Min. 200 | was \$3.39(C)



### pub WARE

51006 pubWARE™ Stemless Wine - 12 oz  
51007 pubWARE™ Pint - 16 oz  
51008 pubWARE™ Old Fashioned - 10 oz.

**Price Includes:**  
1-color imprint, 1 location

**Set-Up Charge:** \$50(G)

**\$7.50**(C)

Min. 72 | was \$10.99(C)



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## DRINKWARE



45790  
Gripper Poly-Clear®  
Bottle - 31 oz.

Price Includes: 1-color  
imprint, 1 location  
Set-Up Charge: \$50(G)

**\$1.93(C)**

Min. 200 | was \$2.75(C)



45962  
Clear Tumbler with  
Colored Lid - 18 oz.

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$3.23(C)**

Min. 48 | was \$4.80(C)



46125 **NEW!**  
Vacuum Bottle with  
Carry Loop - 18 oz.

Price Includes: 1-color  
imprint, 1 location and  
lid assembly

Set-Up Charge: \$50(G)

**\$9.99(C)**

Min. 48 | was \$12.99(C)



46119 **NEW!**  
bubba® Envy Vacuum  
Tumbler - 18 oz.

Price Includes: 1-color imprint,  
1 location

Set-Up Charge: \$50(G)

**\$12.99(C)**

Min. 48 | was \$14.99(C)



51013 **NEW!**  
Bottle Opener Coaster

Price Includes: 1-color imprint,  
1 location

Set-Up Charge: \$50(G)

**\$1.30(C)**

Min. 150 | was \$1.80(C)



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## BAGS

### KOOZIE

45036  
KOOZIE® Six-Pack Cooler

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$3.54<sub>(C)</sub>**

Min. 96 | was \$6.16(C)



### KOOZIE

45036C **NEW! COLOR!**  
KOOZIE® Six-Pack Cooler Pattern  
Color: Patriotic

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$3.87<sub>(C)</sub>**

Min. 96 | was \$6.52(C)



### ATCHISON®

AP7470  
Icy Bright Cooler Tote

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$11.46<sub>(C)</sub>**

Min. 50 | was \$16.76(A)



### KOOZIE

15778 **NEW!**  
KOOZIE® 12-Can Duffel Cooler

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$13.35<sub>(C)</sub>**

Min. 48 | was \$16.84(C)



### ATCHISON®

AP6810  
Center Court Duffel

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$6.85<sub>(C)</sub>**

Min. 50 | was \$9.65(A)



### ATCHISON®

AP6002  
Kadin Sport Duffel

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$14.44<sub>(C)</sub>**

Min. 25 | was \$22.29(A)



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## ATCHISON®

AP8400  
TranSport It Tote

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$5.78<sub>(C)</sub>**

Min. 50 | was \$8.55(A)



## ATCHISON®

AP8018 **[NEW]**  
Two-Pocket Fashion Tote

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$6.19<sub>(C)</sub>**

Min. 75 | was \$9.02(A)



15846 **[NEW]**  
Simple Snap Tote

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$6.69<sub>(C)</sub>**

Min. 100 | was \$7.97(C)

**4CP**



## ATCHISON®

AP5040  
On the Move Backpack

Price Includes: 1-color imprint,  
1 location  
Set-Up Charge: \$50(G)

**\$7.39<sub>(C)</sub>**

Min. 50 | was \$10.32(A)



## ATCHISON®

AP5019 **[NEW]**  
Primary Sport Backpack

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$7.78<sub>(C)</sub>**

Min. 50 | was \$10.31(A)



## ATCHISON®

AP5017 **[NEW]**  
Snap Down Rucksack Backpack

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$9.99<sub>(C)</sub>**

Min. 50 | was \$14.56(A)

**4CP**



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## **BIC** graphic OUTDOOR



26048  
Cool Vibes Clear Lenses Glasses

26050  
Cool Vibes Dark Lenses Sunglasses

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$1.84<sub>(C)</sub>**

Min. 150 | was \$2.72(C)



26048



26050



LTR  
BIC® J26 Maxi Lighter

Price Includes: 1-color imprint,  
1 location

Set-Up Charge: **FREE**

**\$1.68<sub>(A)</sub>**

Min. 200 | was \$1.85(B)



15787  
Adventure Dry Sack 10L

Price Includes: 1-color imprint,  
1 location

Set-Up Charge: \$50(G)

**\$9.98<sub>(C)</sub>**

Min. 50 | was \$12.61(C)



26059 **[NEW]**  
O2COOL® Large Deluxe Misting Fan

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$9.99<sub>(C)</sub>**

Min. 50 | was \$11.91(C)



15567 Premium Stripe Chair

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$27.60<sub>(C)</sub>**

Min. 24 | was \$36.20(C)



45443  
KOOZIE® Picnic Basket

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$20.91<sub>(C)</sub>**

Min. 24 | was \$36.89(C)



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# CYCLE 2 | 2017 SPECIAL OFFERS

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## **FLASHLIGHT, TOOLS, AUTO & GOLF**



21170 **[NEW]**  
12-in-1 Multi-Tool Flashlight

**Price Includes:** 1-color imprint,  
1 location  
**Set-Up Charge:** \$50(G)

**\$9.59<sub>(C)</sub>**

Min. 50 | was \$12.59(C)



21193 **[NEW]**  
COB Magnetic Flashlight

**Price Includes:** 1-color imprint, 1 location  
**Set-Up Charge:** \$50(G)

**\$3.79<sub>(C)</sub>**

Min. 100 | was \$5.69(C)



65263  
Mini Aluminum LED Flashlight

**Price Includes:** laser engraving,  
1 location  
**Set-Up Charge:** \$50(G)

**\$5.09<sub>(C)</sub>**

Min. 50 | was \$6.05(C)



60989  
4-1 Golf Tee Packet -  
2-3/4" Tee

**Price Includes:** 4-color process  
imprint on outer package and a  
1-color, 1 location imprint on tees  
and ball marker  
**Set-Up Charge:** \$50(G)

**\$1.06<sub>(C)</sub>**

Min. 500 | was \$1.55(C)

**4CP**

MADE  
USA



62386 **[NEW]**  
Modern Divot Tool with  
Bottle Opener

**Price Includes:** laser engraving,  
1 location  
**Set-Up Charge:** \$50(G)

**\$3.35<sub>(C)</sub>**

Min. 100 | was \$3.95(C)



61249  
Hat Clip with Ball Marker

**Price Includes:** laser engraving,  
1 location  
**Set-Up Charge:** \$50(G)

**\$4.77<sub>(C)</sub>**

Min. 72 | was \$6.26(C)



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## **graphic** HEALTH, WELLNESS & SAFETY

### **Good Value.**

40466  
Nuvo Bandage Dispenser  
with Standard Bandages

**Price Includes:** 1-color imprint,  
1 location  
**Set-Up Charge:** \$50(G)

**\$0.59** <sup>(C)</sup>

Min. 500 | was \$.72(B)



### **Good Value.**

40138  
SPF-30 Lip Balm

**Price Includes:** 4-color process  
imprint, 1 location  
**Set-Up Charge:** \$50(G)

**\$0.81** <sup>(C)</sup>

Min. 250 | was \$1.05(C)



### **Good Value.**

40130  
SPF-30 Sunscreen  
Lotion Pocket Pack

**Price Includes:** 4-color process  
imprint, 2 locations  
**Set-Up Charge:** \$50(G)

**\$0.69** <sup>(A)</sup>

Min. 500 | was \$1.53(C)



### **Good Value.**

41048 **NEW!**  
Exercise Resistance  
Bands Set

**Price Includes:** 1-color imprint,  
1 location  
**Set-Up Charge:** \$50(G)

**\$7.19** <sup>(C)</sup>

Min. 50 | was \$9.29(C)



## HOMEDICS®

41051 **NEW!**  
HoMedics® Ribbit  
Massager

**Price Includes:** 1-color imprint,  
1 location  
**Set-Up Charge:** \$50(G)

**\$15.99** <sup>(E)</sup>

Min. 25 | was \$18.50(D)



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# CYCLE 2 | 2017 SPECIAL OFFERS

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## MEETING & OFFICE

### Good Value.

15843 **|NEW|**  
Wrap-Around Journal

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$3.85<sub>(C)</sub>**

Min. 100 | was \$4.86(C)



### Good Value.

15855 **|NEW|**  
Spiral Notebook with Tabs

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$4.19<sub>(C)</sub>**

Min. 100 | was \$4.99(C)



45188  
PolyPro FileFolio

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$5.26<sub>(C)</sub>**

Min. 96 | was \$8.06(C)



### Good Value.

32044 **|NEW|**  
Double Memo Tape Dispenser

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$2.79<sub>(C)</sub>**

Min. 250 | was \$3.49(C)



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31790 Business Card Magnet  
31791 Large Business Card Magnet

**Price Includes:** 4-color process imprint,  
1 location  
**Set-Up Charge: FREE**

31790

**\$0.12<sub>(C)</sub>**

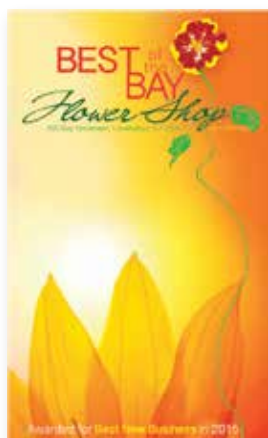
Min. 500 | was \$0.20(C)



31791

**\$0.18<sub>(C)</sub>**

Min. 500 | was \$0.26(C)



31950  
4" House Magnet

**Price Includes:** 4-color process imprint,  
1 location  
**Set-Up Charge: FREE**

**\$0.30<sub>(C)</sub>**

Min. 500 | was \$0.46(C)



## THE FACTS AND BENEFITS OF GOOD VALUE™ MAGNETS:

### FACT:

Solid 20 mil magnet with a 10 mil durable and tear resistant face with protective laminate seal

### BENEFIT:

Assures your message stays in front of your customer

### FACT:

Good Value™ brand

### BENEFIT:

High quality at an affordable price

### FACT:

Vivid full color imprint

### BENEFIT:

Great visibility of your message at a low price

### FACT:

Full bleeds and stock backgrounds available

### BENEFIT:

Artwork that fits your specific needs

### FACT:

Several available shapes and sizes

### BENEFIT:

Find something perfect for your promotion or event

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## TECHNOLOGY



32060 **[NEW]**  
Foldable VR Glasses with  
Suction Phone Holder

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$2.99<sub>(C)</sub>**

Min. 100 | was \$4.99(C)



myCharge™

32057 **[NEW]**  
myCharge® Simple Power  
2200 mAh

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$15.99<sub>(D)</sub>**

Min. 25 | was \$19.99(E)



32028 **[NEW]**  
Compact Aluminum  
Power Bank 4000 mAh

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$16.98<sub>(C)</sub>**

Min. 25 | was \$20.98(C)



32049 **[NEW]**  
HyperGear® H2O Wireless  
Speaker

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$20.99<sub>(C)</sub>**

Min. 25 | was \$23.99(C)



32046 **[NEW]**  
Jam® Classic 2.0 Wireless  
Bluetooth Speaker

Price Includes: 1-color imprint, 1 location  
Set-Up Charge: \$50(G)

**\$23.99<sub>(D)</sub>**

Min. 25 | was \$27.99(E)



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